

Inspired by quality Driven with passion





ESF operates a fleet of over 130 trucks and vans, providing comprehensive coverage across all the Emirates. Our vehicles are equipped with temperature-controlled compartments, ensuring the proper handling of frozen, chilled, and ambient products. To guarantee the utmost reliability and efficiency, our entire fleet is equipped with complete GPS tracking software.



MULTI-TEMPERATURE CONTROLLED TRUCKS.

Our multi-temperature controlled trucks are designed to maintain the perfect temperature for transporting our products. With cutting-edge climate control technology, our drivers can guarantee that all items arrive in perfect condition.



HACCP CERTIFIED

The HACCP certification is a testament to our commitment to identifying, controlling, and eliminating any hazards and risk factors that may adversely affect our food products. This rigorous process ensures that all our products meet the highest quality and safety standards, instilling confidence in our clients and consumers alike.



GPS FOR FLEET MONITORING.

Our comprehensive fleet management system enables us to monitor our vehicles in real time and allows us to track and optimize routes ensuring timely deliveries, enabling agile decision-making and resource optimization while enhancing reliability. This technological integration empowers us to make informed decisions on the go and respond dynamically to changing circumstances.

Our state-of-the-art warehouses, boast refrigerated and frozen sections that enable round-the-clock monitoring, ensuring all items remain fresh and pristine. With robust storage systems in place, our warehouses offer a reliable solution for preserving the quality of our premium food products.

FULL SERVICE PROVIDER



ESF **REACH**

We understand the importance of building strong partnerships that foster mutual growth and success. Over the years, we have formed strategic alliances with trusted suppliers and retail teams. Together we work to grow our brand portfolio and ensure we serve the end user. Here is a glimpse into the network of cherished ESF partners that have contributed to our achievements and growing reputation.

























ESF **DNA**

DRIVEN TO SERVE

We exist to service our brands, customers and partners by ensuring products are available and they add value to our customers' business, the brands value and ultimately to the consumers' lives.



We strive to win in the shops, restaurants and categories we compete in. We channel that attitude into the brands we sell and to the customers we partner with.

RESILIENT TO CHALLENGES

Perseverance is a strong strand in our culture. We embrace challenges and actively work to find solutions & overcome them.



CULTIVATE A CULTURE OF SUPPORT

"One for all and all for one" We cherish and celebrate individual and team successes equally. We welcome and embrace all members from day one.

EMBRACE CHANGE

We strongly believe that if we do not continuously evolve and change, then becoming obsolete is inevitable. That is why we embrace, welcome and advocate change and evolution.

HIGH SENSE OF **ACCOUNTABILITY**

We have an owner's mentality. Our decisions, either as individuals or a team always take the interest of the people and business into account

ESF IN **NUMBERS**



CATEGORY LEADERSHIP ESF products are leaders in 11 categories and category captains in 4.



DISTRIBUTION REACH ESF provides direct reach to over 12,000 doors across the UAE.



WAREHOUSE CAPACITY ESF operates a state-of-the-art dry and cold storage facility spanning across 300,000

square feet.



EMPLOYEE COUNT ESF employs a dedicated team of over 500 professionals in various departments.



MULTINATIONAL WORKFORCE ESF employees represent 26 different nationalities.

WE COVER 100%

GROCERIES

WE HAVE AN EXTENSIVE COVERAGE ACROSS THE UAE

RETAIL











FATERIES





STATION SPORTS CENTERS/ SPECIALTY STORES

Out of Home

















AIRLINES & TRAVEL RETAIL

E-commerce











ESF **PARTNERS**





























AMERICAS













































































































Making quality food from around the world available to everyone



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